

# Sustainability Engagement Workshops

“Empower your teams and partners to  
accelerate your sustainable transition“

## Prepared for:

- Sustainability Teams
- Human Resources Teams
- Learning & Development Teams
- Operation Teams

**MindTrust**  
SUSTAINABILITY



# A Proven Workshop Format

## 3 Million participants worldwide

- 👉 Interactive, hands-on game card
- ☰ Science-based, systemic thinking
- 🔧 Adaptable to specific company/industry
- 🤝 Ideal for team and supplier engagement
- 🏠 Available online and offline
- 🌐 Languages: English, Mandarin, Cantonese
- 🔖 Participation certificates delivered
- 📄 Can be included in your sustainability report



**“IN ORDER TO TAKE ACTION AND BUILD SOLUTIONS,  
WE FIRST NEED TO UNDERSTAND THE PROBLEM”**

Climate Fresk is a powerful tool providing a quality **climate education**. It is accessible to anyone and can be **scaled quickly within an organisation**.

**Key Content:**

- Climate literacy game
- Systemic aspects of climate: from GHG emissions to physical changes in Earth systems, creating extreme events
- Action planning to foster idea exchange among participants

**Participants:**

- 2 million worldwide,
- MNCs, financial institutions, utilities, and conglomerates

**Deployment**

- 250 workshops
- Organized throughout Greater China



**Sources:**  
IPCC report





Participants work together with cards to identify and link different elements of **biodiversity** while **identifying the keys levers** leading to its loss

The workshop concludes with a debrief session, encouraging participants to **brainstorm actionable ideas** based on their learnings.

### **Key Content:**

- Structure of ecosystems and biodiversity
- Key drivers of biodiversity loss and its vulnerability
- Connect biodiversity to production and consumption
- Links to TNFD's reporting structure

### **Participants:**

- 70 000 worldwide
- MNCs, financial institutions, utilities, and conglomerates

### **Deployment**

- 72 workshops
- Organized throughout Greater China



**The  
Biodiversity  
Collage**

**Sources:**  
IPBES report





Participants collaborate using cards to **map the flows of our linear economy** and discover the **principles of circularity, such as reuse, repair, recycling, and eco-design**.

Through guided discussion, they identify **key levers to shift towards a circular economy**. The workshop ends with a debrief to **explore actionable solutions** at individual and organizational levels.

### Key Content:

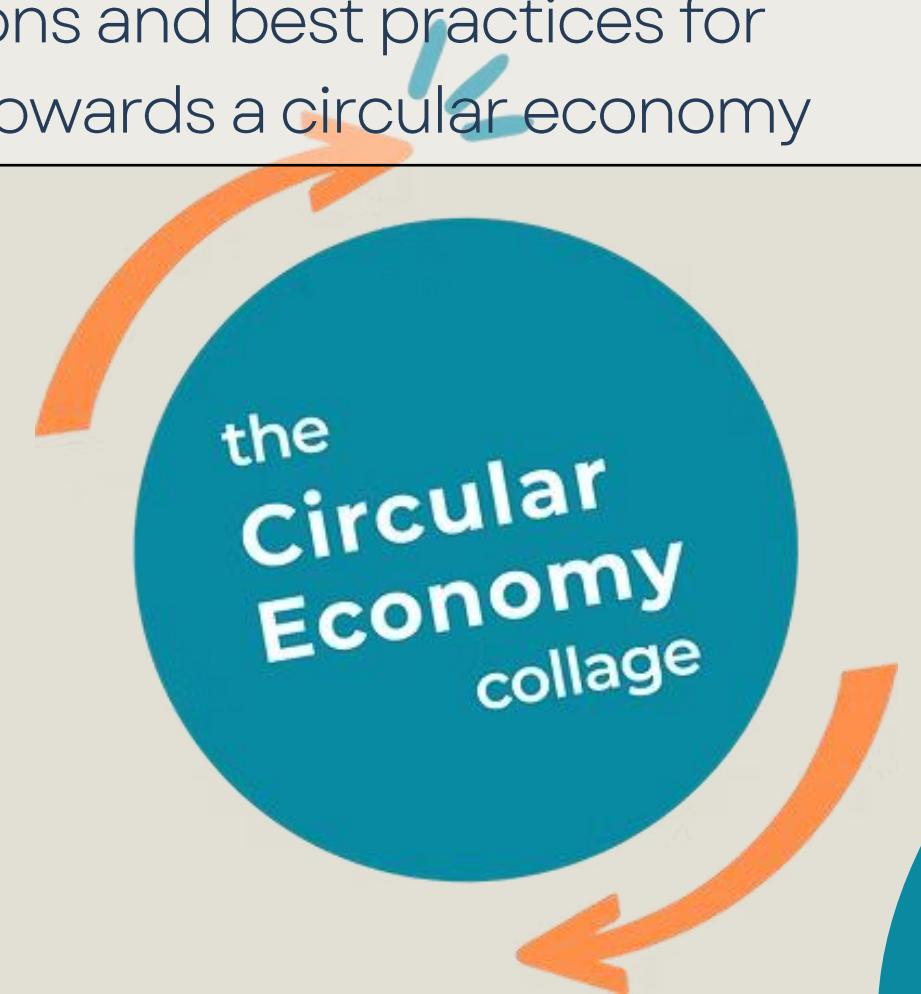
- Visualize the value chain of the circular economy
- Understand environmental impacts associated with the linear economic model
- Analyze risks related to the linear economic model
- Explore solutions and best practices for transitioning towards a circular economy

### Participants:

- 40 000 worldwide
- MNCs, financial institutions, utilities, and conglomerates

### Deployment

- 45 workshops
- Organized throughout Greater China



**Sources:**  
WEF





In the Digital Collage workshop, participants explore **digital tool usage, analyse the lifecycle of digital equipment**.

They **identify challenges** like energy, resource consumption and waste, and **propose solution** prioritised collaboratively.

### Key Content:

- Visualize the value chain of the digital economy
- Life cycle analysis structure: manufacturing, use, end of life
- Understand the environmental impacts (GHG, water, biodiversity, resources, etc.), associated risks (health, social, disruptions, geopolitics, etc.)
- Solutions section with 40 "best practices"

### Participants:

- 120 000 worldwide
- MNCs, financial institutions, utilities, and conglomerates

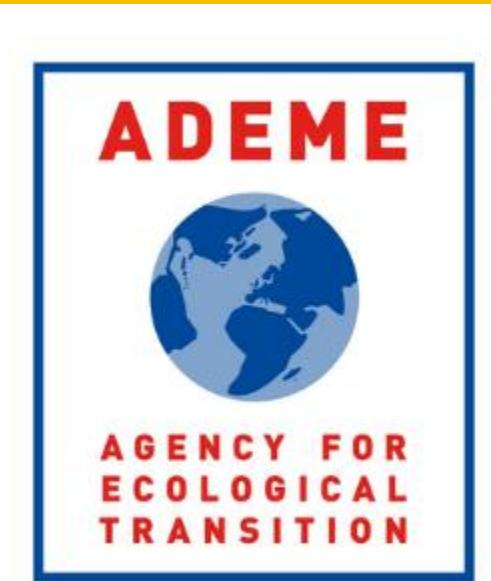
### Deployment

- 52 workshops
- Organized throughout Greater China



### Sources:

Ecoinfo CNRS, ADEME, GreenIT report, Shift Project, France Stratégie





The 2 tonnes workshop is an educational experience that uses a **data model to simulate** quantified low carbon transition scenarios.

This allows **individuals** and **organisations** To understand **how to take action** and contribute to a realistic and inspiring transition.

### Key Content:

- Calculate the participants' own carbon footprint
- Includes notions of Life Cycle Assessment, Carbon accounting, decarbonization
- Understand how to reduce your footprint and visualize with a simulation software the impact of different actions through a projection until 2050
- Debate the decarbonization choices with role plays aimed to reach our common target of 2T CO2e/year/pers

### Participants:

- 250 000 worldwide
- MNCs, financial institutions, utilities, and conglomerates

### Deployment

- 63 workshops
- Organized throughout Greater China

2 TONNES

**Sources:**  
ADEME, OECD, FAO, RTE,  
Négawatt



# Who we are

## WE HAVE

**25+ years** of sustainability and climate education

**Experts** in logistics, supply chain, engineering

**Certified** facilitators, carbon accountants (GHG protocol) and ESG planners



**MindTrust**  
SUSTAINABILITY



# Why working with us?

**In mainland China, Hong Kong, and Taiwan  
since 2005**

**40 certified trainers and facilitators across  
Asia**

**Long term partner of leading companies in  
utilities, retail, finance....**

01

**We deliver all across Asia with local  
facilitators (English, Mandarin , Cantonese)**

---

02

**We have done more than 300 ecological  
workshops in the last 5 years for 50+  
companies**

03

**200+ initiatives for our customers to  
decarbonize their businesses, including supply  
chain, retail, procurement, manufacturing,  
across 20+ sector and industries**

# They Trust Us

## Education and Universities



## Energy



## Retail & consumer products



## Banking and Insurance



## Luxury



## Transport



## Technology



## Construction



## Chambers



## Logistics, communication, talent



AND MANY MORE...!

**Each 0.1 degree  
counts  
Let's not wait!**

**Our regional team  
is here to support you**

**Contact us:**  
contact@mind-trustcom

<https://www.mind-trust.eco/>

